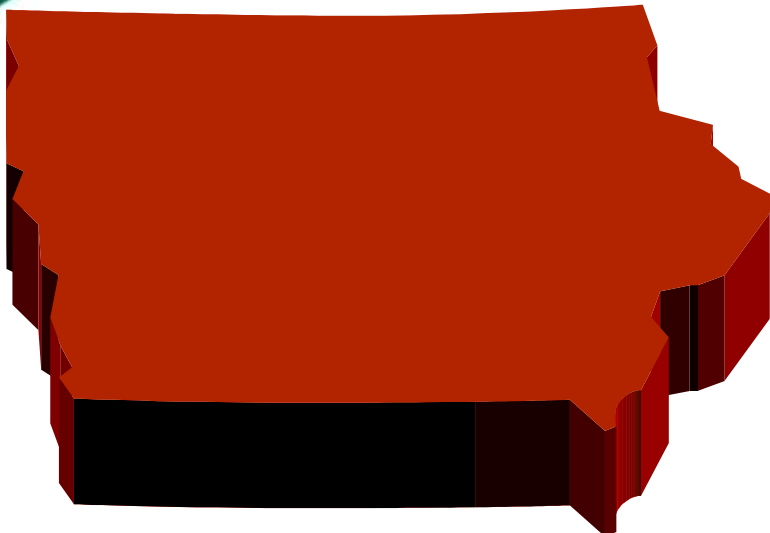




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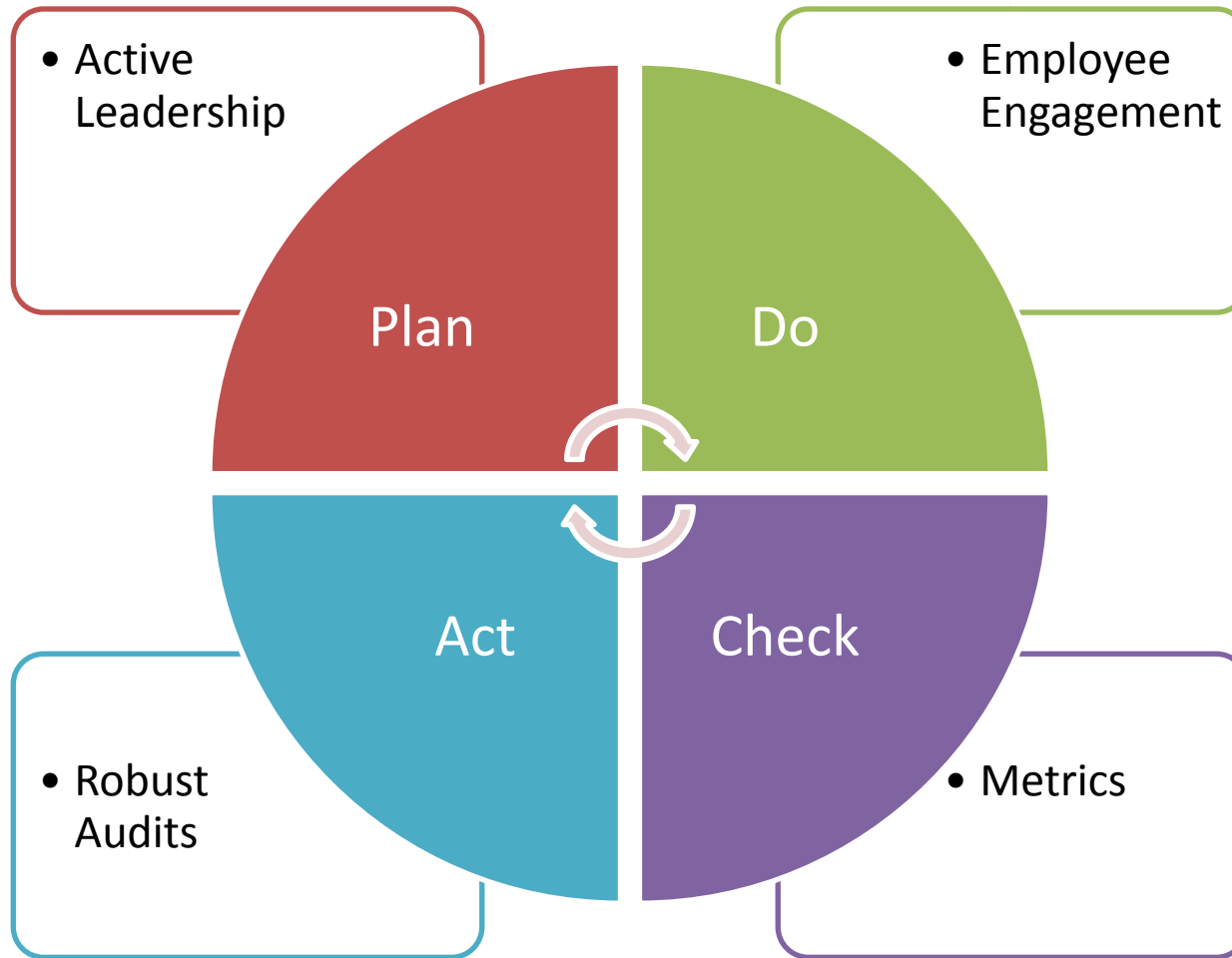


Firmenich





# EMS



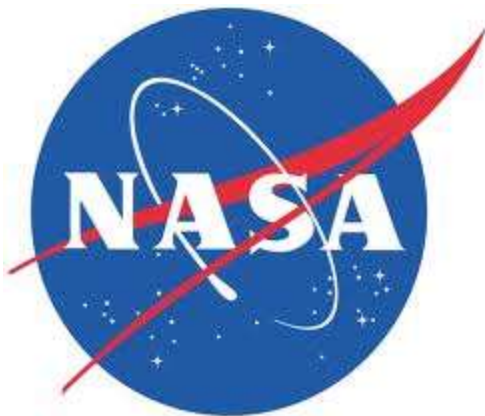


# Charter Members



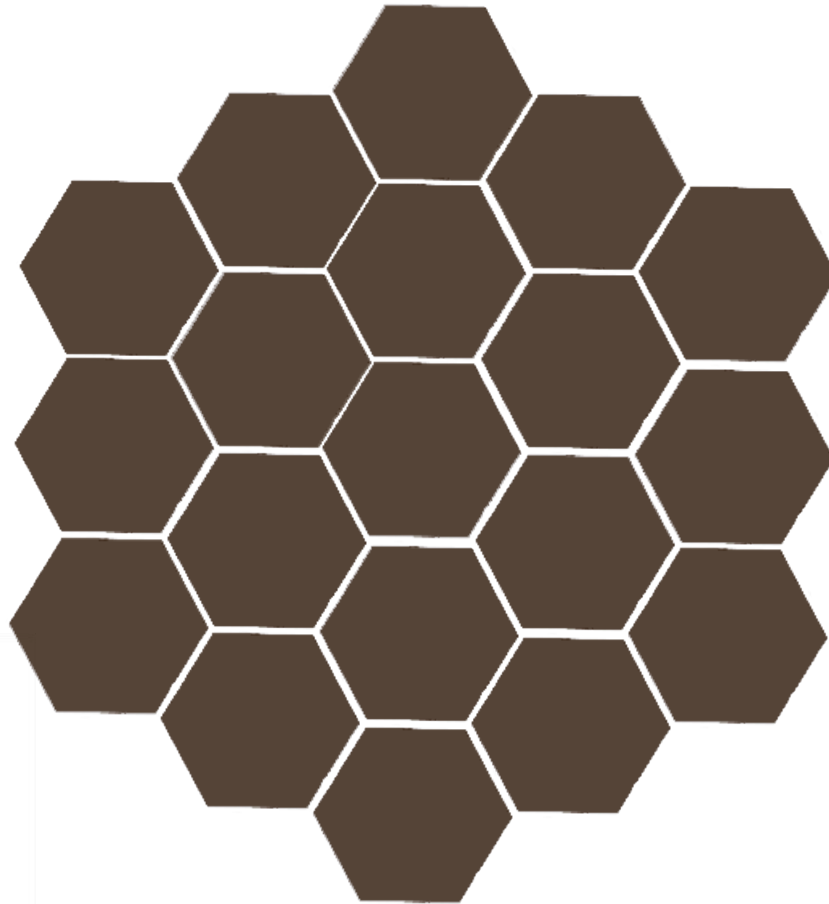


# Institute Partners





# Individually Strong... Collectively Stronger





**The Campbell Institute is the environmental, health and safety (EHS) center of excellence at the National Safety Council and provides a forum for leaders in EHS to exchange ideas and collaborate across industry sectors and organizational types.**







# Award to Institute

ROBERT W. CAMPBELL  
AWARD.



- Campbell Award is the Most Prestigious EHS Award Globally
- Award winners desired Robust, Thoughtful, and Facilitated discussion on how to Lead with EHS through a Management System Approach
- Share Proven and Innovative Best Practices
- Drive Research





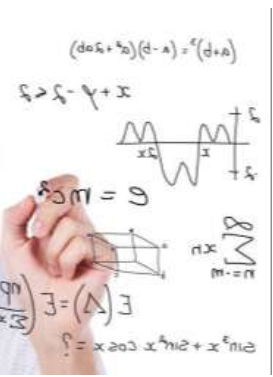


# Research & Knowledge at the Institute

The Campbell Institute **Research & Knowledge** Sub-Committee is focused on undertaking new and innovative research in critical EHS topic areas and curating the leading-edge knowledge found on the Campbell Library.

“How Can We Define World Class EHS Through a Study of Campbell Award Winners”

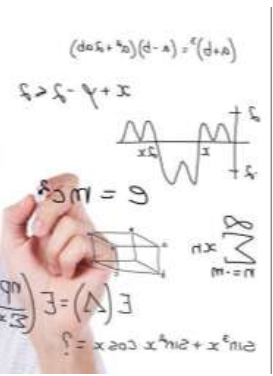
Chair: Jeff Ruebesam, VP of HSE, Fluor





# Award Attributes

- Integrated EHS Management System with Demonstrated Continuous Improvement Results
- Leadership and Employee Engagement
- Performance and Operational Improvements
- Thoughtful EHS “Challenge” Description





# Key Finding 1: Leadership

Excellence in EHS hinges upon ***the ability of individuals throughout an organization*** – from the CEO to frontline employees – to contribute to building and sustaining an organizational culture that places EHS on par with business performance.





# Key Finding 1: Leadership

The Safety Training Supervisor position established by **Noble** allows employees on a career advancement path to gain safety experience. Nearly half of the Noble staff who has served in this role since 1996 has been promoted to various management positions within the organization.

At **Dow**, employees, including senior executives, are required to include a personal EHS goal in their performance plan, focusing on proactive tasks such as completing observations and risk assessments.





## Key Finding 2: Integration

Organizations that have successfully utilized a ***systems-based approach to EHS management*** have done so by adopting and adapting ***existing industry standards and international guidelines*** to ensure that EHS is ***seamlessly integrated*** across all business functions, structures, and geographies, including consideration of ***contractors***. World-class EHS organizations also integrate their systems across environmental, health, and safety, and in many cases, quality, security and sustainability, with a focus on ***continuous improvement***.





## Key Finding 2: Integration

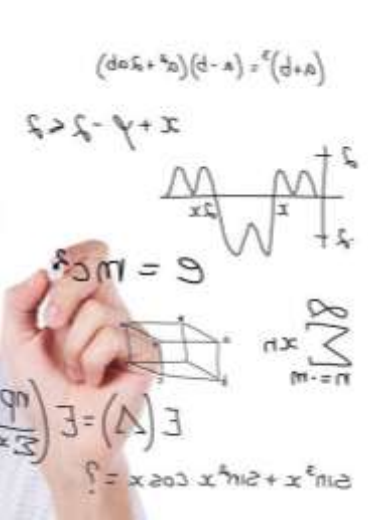
Non-conformances from EHS audits at **Alcan** are used to develop their business strategic plan for the next five years.

The supply chain at **UTC Fire & Security** is also integrated into their EHS management system. Key suppliers are audited to the same EHS requirements as UTC Fire & Security sites and are required to conduct self-assessments later validated by UTC assessors.



# Key Finding 3: Performance Measurement

Organizations with world-class EHS records rely on a combination of ***leading and lagging indicators*** to promote and monitor continuous improvement activities of EHS management systems.







## Key Finding 3: Performance Measurement

**Schneider Electric North America** uses a balanced EHS scorecard to report and track progress in six categories, including Management Committee, Employee Training/Awareness, Employee Involvement, Communication & Recognition, ISO 14001/OSHAS 18001 Implementation, and Safety/Environmental Excursions.

**BAPCO** uses leading indicators as a proactive EHS measure. These include: quality of incident investigations, adherence to procedures, frequency and quality of inspections, EHS meetings, and quality of corrective actions.





# Key Finding 4: Linkage Between EHS and Business Performance

Regardless of the complexities and uncertainty of running a successful business, EHS ***remains firmly aligned*** with other organizational objectives, strategies, and values.





## Key Finding 4: Linkage

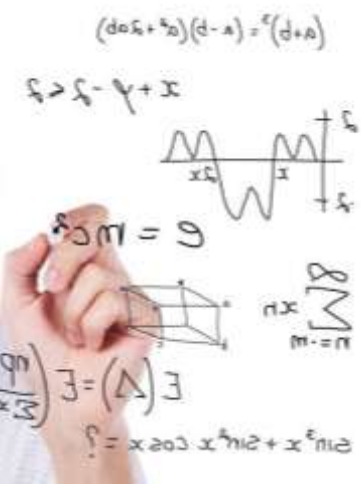
**DM Petroleum** was able to stay operational during natural disasters, as a result of their EHS and business culture. Despite Hurricane Katrina and Rita, in which the corporate operations center was moved twice and employees faced personal losses, the workforce stayed on and executed a Presidential Order to distribute crude oil to relieve the region.

At **Noble**, EHS results carries the most weight in determining annual bonuses. Additionally, a centralized database houses information on every job, task, and chemical used, and is used to access operational and financial performance.



# Key Finding 5: Citizenship

In addition to striving for EHS excellence on the job, world-class organizations extend their efforts to ***promote the health and safety of their employees off-site***, as well as ***investing resources in the surrounding communities and environment***. Off-the-job initiatives and corporate citizenship are supported through the sponsorship of programs and events, volunteering, community outreach, and improving global issues.





## Key Finding 5: Citizenship

At **Fluor Hanford**, “spot” awards are given to employees who embrace EHS on and off the job. These awards are meant to raise awareness to their EHS commitment 365 days a year.

**Johnson & Johnson** employees in Vietnam, where motorbikes and bicycles are a main form of transportation, began distributing helmets to their children, which eventually led the organization to sponsor a regional program which covered 6,000 children in just 2 years.



# Breakout Discussion











**Innovative Challenge  
in Zero Waste or Off the Job –  
Open December 2012**

**Campbell Award Letters of Intent –  
Due May 2013**

**Campbell Institute Charter  
Membership –  
Open through September 2013**





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